BBHE Traffic Management Plan

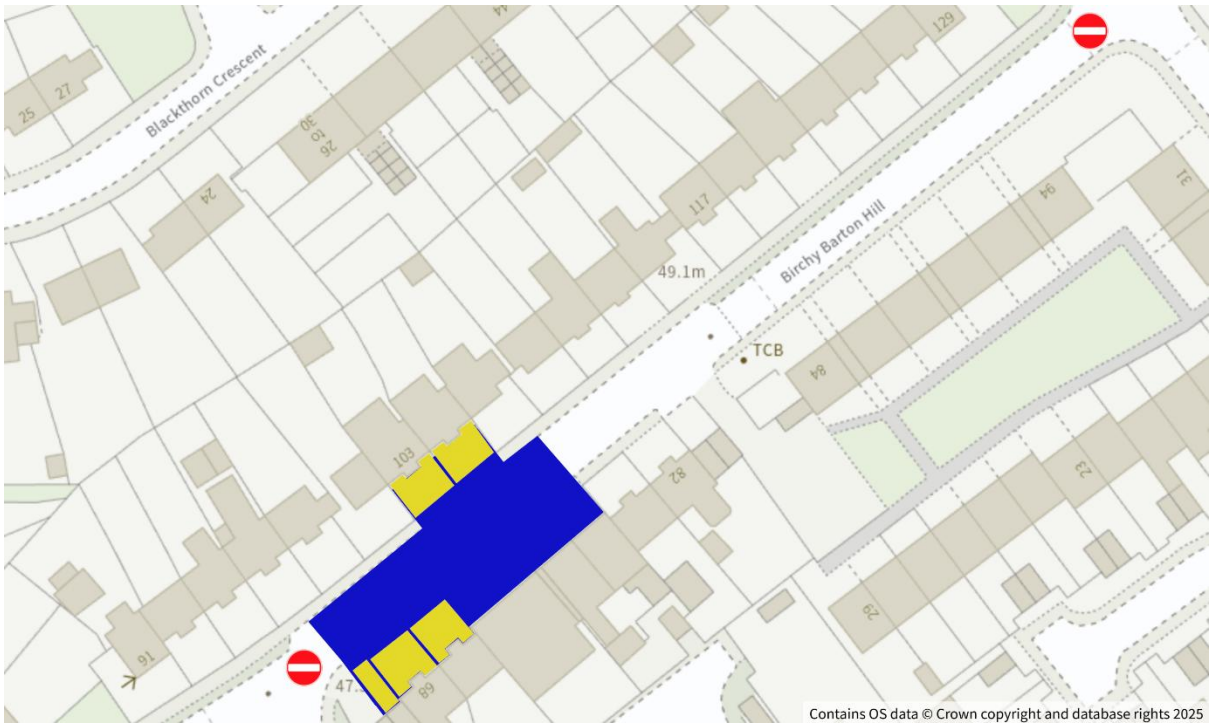
1. Introduction

The proposed event is a Christmas lights switch on, Christmas market and family activity event based outside the shops on Birchy Barton Hill (EX1 3HE). The purpose of the event is to bring residents and those slightly further afield to make new friends, memories, celebrate the festivities and to help raise money for a charity chosen by the committee of Birchy Barton Hill Events (BBHE). The event will take place between 5pm and 10pm and has an expected attendance of approx. 300. The event will take place on the public footpath and highway.

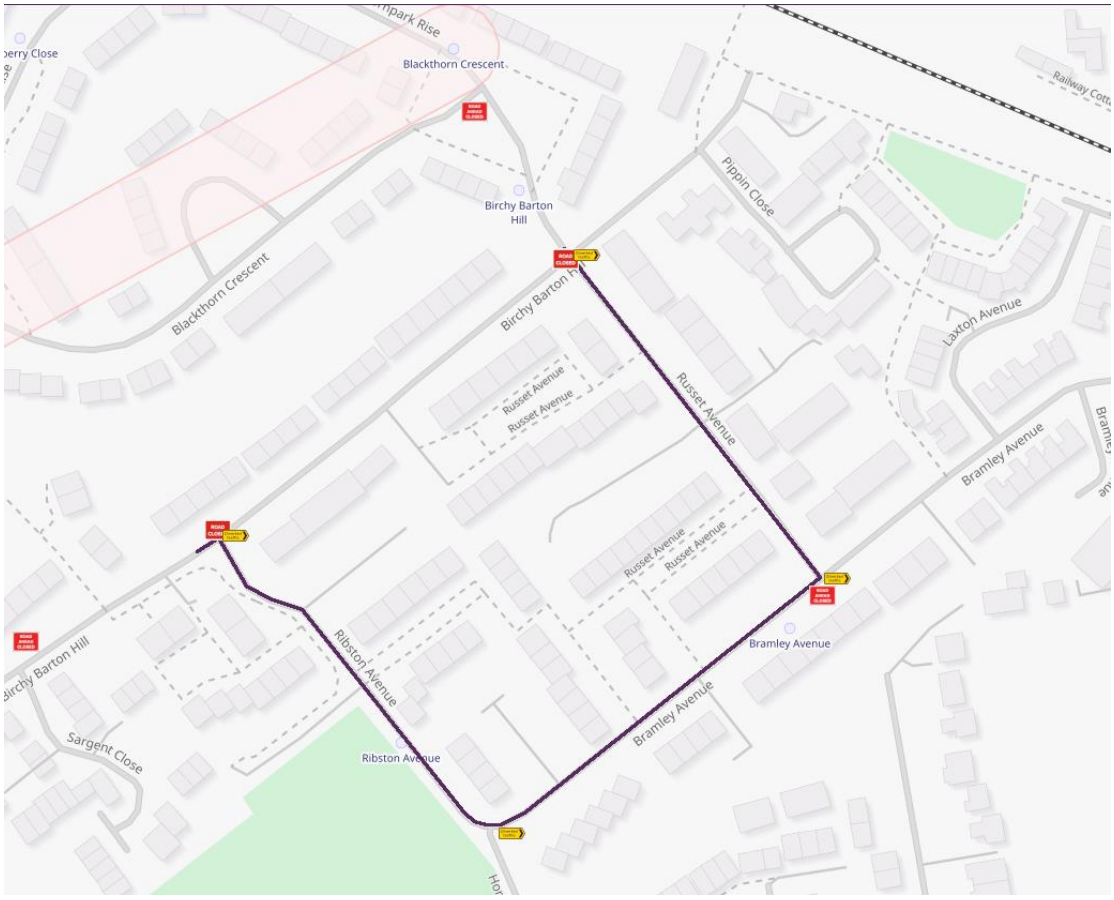
2. Site Map

Below is a map of the area where the event will take place and a plan for road diversions via signage.

The below image outlines the areas of where the event will take place. Yellow areas are resident driveways that will be used to host family activities, such as Santa's Grotto and the blue area will host the Christmas market.



This outlines the placement of traffic management signage and diversion route around the proposed road closure. The plan will be finalised by our approved contractor. The traffic will be diverted at the Ribston Ave junction via Bramley Ave, through to Russett Ave. The event will be on a Sunday evening so disruption is likely to be minimal to none.



3. Parking

Visitors to the event will be encouraged to walk, cycle or use public transport to get to the event, with the use of private cars heavily discouraged. Where private car use is necessitated, on road parking, without restrictions, is amply available. Exhibitors will be encouraged to arrive early and park further away, if walking or cycling is not suitable.

4. Contingencies

Bad Weather – should the weather be climatic, exhibitors will be encourages to supply their own Gazeboes which must be compliant with the BBHE Gazebo Policy. Due to the nature of the event being outside, reduced football would be anticipated due to climatic weather and as the event is held on tarmac, disruption would be minimal.

Emergency Services – As displayed on the TMP map, emergency services have a sufficient route to divert efficiently around the event and the road will be marshalled at each road closure point to allow access, should it be required.

Evacuation – Should the site require evacuation, as the size is a public highway, evacuation would be necessitated at one or each end of the road.

5. Safety

The safety of the attendees and volunteers is of the utmost importance. 5 of the 8 members of the committee are first aid trained, 1 has past experience of traffic management via South West Water and all committee members will marshall the event. Committee members and volunteers will be easily recognisable in hi-viz vests, emblazed with BBHE Marshall and there will be walk-talkie radios for easy, quick communication to help ensure any issues arisen are dealt with as quickly as possible. The committee members have ran many events in the past and have broad experience in running and organising such events safely. There will also be a public address system located outside Central Convenience that can be used in case of emergency.